

RULES AND REGULATIONS FOR THE BEER OF INDIA AWARDS 2022



Conditions of the Competition *The Beer of India Awards (TBIA) 2022*

1. Competition and organizers

- Brewer World (referred to below as the “organizers”) hold a quality competition for beers under the name The Beer of India Awards once per annum or at other intervals.

2. Competitors

- Every commercially-operated brewery and Microbrewery, which is properly registered according to respective national law, is entitled to participate.
- So-called craft brewers and / or gypsy brewers or Contract Brewers, who do not have their own brewery, are eligible to enter the competition if they prove that the beer they have registered for participation in the competition is personally brewed by them according to their own prescribed recipe in a brewery and then marketed by themselves in their own name.
- Experimental breweries of universities, schools and institutes, as well as experimental breweries of breweries and raw material suppliers, are not allowed to participate.
- The participating brewery must itself manufacture the beer registered for the competition.
- The following special rule applies to DESIGNATED "Collaboration Brews" (beers which are jointly developed and brewed by one or more breweries and/or craft brewers and/or gypsy brewers and subsequently placed on the market by those breweries alone or jointly): Collaboration Brews may be entered in the competition by one of the breweries producing them or by craft brewers or gypsy brewers, with the name given of the other breweries, craft brewers or gypsy brewers involved, whereby a prize is awarded solely to the entrant and participating brewery, craft brewer or gypsy brewer, which is exclusively entitled to advertise for this with a prize awarded (Item 14 of these competition rules).
- The other brewers, craft brewers or gypsy Brewers participating in the Collaboration Brew may be named as participants in the

Collaboration Brew at the award ceremony (Item 8), but are not entitled to advertise with a prize awarded for this purpose.

- The event organizers can prohibit breweries, craft brewers or gypsy brewers, which are not authorized to participate or which violate the conditions of this competition, from participation in the competition or subsequently revoke an awarded prize.

3. Object of judgement

- Only drinks, which are capable of being marketed under the designation "Beer", including their packaging and labelling, and which originate from on-going production, are eligible to be registered in the competition

4. Judging categories

- The beers will be judged in the categories stipulated by the organizers. The currently valid categories (“The Beer of India Awards 2022 Categories”) are appended to and form an integral part of these competition rules.
- The organizers reserve the right to form further categories or to delete certain categories.
- Participants may only enter one beer in each category of the competition. No multiple-entries of the same beer in one category. And no repeated entries/duplicates of the same beer in different categories. Please ensure to read the beer style guidelines before registering the beer and pick the appropriate category that accurately defines your beer.
- Participants guarantee that the registered beer fulfils the requirements of the category for which it is registered.

5. Judging procedure

- The submitted beers are judged by means of anonymous tasting performed by an international, experienced and independent jury appointed by the organizers. The assessment is made solely on the basis of the category of entry, description provided and the beer style guidelines.

6. Prize classes

- The jury is entitled, although not obliged, to award the prizes
Gold (1st place),
Silver (2nd place)
Bronze (3rd place)
One of each for every category. **Subject to change if the entries are low.

7. Prize winners/publication

- The organizers shall inform every winner, in writing within 7 to 10 workdays on completion of tasting, whether he has received a prize with its beer and what the prize is. The participant is obliged to keep secret the fact that he won a prize until the day of the award ceremony (scheduled for the 25th of February along with the BW Conclave 2022 tradeshow). This is to ensure that the public is not informed of the award until after the official prize-giving ceremony.
- The organizers shall publish the names of the prize winners, who hereby agree to this, along with the prizes that they have won in each judging category.
- The names of participants who do not win any prizes will not be published.
- If it becomes apparent that a prize winner has infringed the conditions of the competition, particularly if the beer does not conform to the specifications of the category in which it has won a prize, the organizers can withdraw the prize. The organizers are then entitled to announce the participant's name and exclude it from taking part in all further competitions in the future.

8. Prize-giving

- Prize winners will receive a Trophy, Medal and certificate for each beer that is awarded a prize and, depending on the class of prize awarded, the Beer of India Award in gold, silver or bronze.
- The prizes shall be awarded in the year of participation in the competition on a regular basis at the Brewer World Conclave 2022 Tradeshow at KTPO, Bengaluru, India or at another location determined by the organizers.

9. Registration

- The registration of beers for the competition must be received by the organizers at the latest on 10th of December 2021. Registration is done solely on the forms issued by the organizers, which must be signed in a legally binding manner by the participant with the express recognition of these competition rules, including the integral components thereof.
- The registration is irrevocable once the organizers have received the registration.
- The registration form for the Beer of India Awards is an integral part of these competition rules.
- The organizers shall announce the registration deadlines for entering the competition in good time. Registrations received after the said deadlines will not be allowed to enter the competition. The organizers can make exceptions to this in justified cases.
- Receipt of registrations shall be confirmed by the organizers.
- The costs of registration are borne solely by the participants.

10. Registration fees

- INR 5,000 for Two Beer Styles
If Breweries are looking to enter only one entry the INR 5,000 fees stands and no discount would be provided.
INR 2,500 for additional Styles of Beer entered. Additional 18% GST applicable on the registration fees
- Registration fees will not be refunded. This does not apply if the competition is cancelled for reasons which the organizers are responsible.

10. Beer samples

- Beer samples shall be supplied as they are commercially sold, thus including packaging and labels. To this end, participants shall submit:
 - 2 Growlers with contents of at least 1.89 litre per Growler
 - or
 - 8 bottles/ cans if the content is 0.33 litre per bottle or can
 - or

- 6 bottles/ cans if the content is 0.5 litre per bottle or can

- A beer cannot be judged if there is not a sufficient quantity of beer samples available due to breakage during shipment. In such cases, the organizers are entitled to request further beer samples. The participants bear the costs and risk of dispatch.

11. Brand names/trademarks

- The organizers are the owner of the branded mark and label The Beer of India, the illustration for which is attached as an integral part of these competition rules ("branded mark and label The Beer of India"). The branded mark and label are referred to below as the "trademark".

12. Users of the trademark

- Users of the trademark are those participants whose beers have been awarded gold, silver or bronze by the organizers. The organizers shall permit the users of the trademark to deploy the trademark in accordance with these conditions and their integral components from the date that the prizes are awarded.
- The user of the trademark alone is responsible for deployment of the trademark, particularly in the context of advertising.

13. Form and duration of the trademark's use

- Use of the trademark is voluntary and is only permitted for those beers, which correspond in their composition, quality and declaration to the beer samples that have won prizes.
- The trademark may only be used and illustrated in the colours, forms, proportions and text specified in the Appendix, although in any size.
- The prize winner must obtain the data record for the trademark from the organizers.
- The trademark must be used in close connection with the designation of the prize-winning beer, the type of prize, the prize

category and the year in which the prize was awarded.

- If the trademark is used on packaging, it is admissible to name the prize-winning beer at a different place on the packaging.
- The beer promoted with the trademark may only be produced by the participant and marketed under its own name.
- The trademark shall be reproduced on the packaging or label in an adequate size, in a well legible form and in a place that is easily visible.
- The trademark may not be applied to outer packaging unless the beers contained therein also bear the same trademark.
- The trademark may be used permanently from the day on which the prize was awarded, in compliance with the aforesaid criteria and conditions.
- Any other use of the trademark contrary to that described in these conditions, including their Appendices, shall be rectified immediately and at the cost of the party responsible for such an infringement.
- These conditions have no effect on the organizers' ownership of the trademark.

14. Integral components of the competition rules

- Integral components of these competition rules are:
 - Registration form for the Beer of India Awards competition
 - The Beer of India Awards Style categories
 - Branded mark and label The Beer of India Awards,
 - Rules and Regulations for The Beer of India Awards 2022

15. Duration of validity/binding nature

- Participants recognise the binding nature of these conditions with their signatures on the registration form for the Beer of India Awards 2022.

16. Legal action

Recourse to legal action is excluded.

Logo and Guidelines and Templates

THE BEER OF INDIA - GOLD AWARD

Usage:

Winners of the Gold Award. Use for adverts, advertising material, website, presentations, etc.

Smallest Size:

width 40 millimeters

Formats:

EPS (Spot colour and CMYK), JPG

THE BEER OF INDIA - GOLD AWARD

Usage:

Winners of the Gold Award.

Use only for labels and packaging of the awarded beer.

Smallest Size:

radius 18 millimeters

Formats:

EPS (Spot colour and CMYK), JPG



THE BEER OF INDIA – SILVER AWARD

Usage:

Winners of the Silver Award.

Use for adverts, advertising material, website, presentations, etc.

Smallest Size:

width 40 millimeters

Formats:

EPS (Spot colour and CMYK), JPG

THE BEER OF INDIA – SILVER AWARD

Usage:

Winners of the Silver Award.

Use only for labels and packaging of the awarded beer.

Smallest Size:

radius 18 millimeters

Formats:

EPS (Spot colour and CMYK), JPG



THE BEER OF INDIA – BRONZE AWARD

Usage:

Winners of the Bronze Award.

Use for adverts, advertising material, website, presentations, etc.

Smallest Size:

width 40 millimeters

Format:

EPS (Spot colour and CMYK), JPG

THE BEER OF INDIA – BRONZE AWARD

Usage:

Winners of the Bronze Award.

Use only for labels and packaging of the awarded beer.

Smallest Size:

radius 18 millimeters

Format:

EPS (Spot colour and CMYK), JPG

