

2nd Edition of  
**BREWER  
WORLD®**  
CONCLAVE 2023

EXHIBITION | CONFERENCE | AWARDS



WWW.BWCONCLAVE.COM

**INDIA'S ONLY BEER & BREWING INDUSTRY SHOW**

**23-25 FEBRUARY 2023**

KTPO, WHITEFIELD, BENGALURU



# ABOUT THE SHOW

## India to Present Lucrative Growth Opportunities for the Beer Market

The changing lifestyle of consumers, along with rapid urbanisation, inflating disposable incomes, and the growing popularity of beer among the younger population, are the leading factors contributing to the increasing consumption rate of alcoholic drinks like beer. As India is among the fastest-growing and least penetrated markets, it presents an excellent opportunity for the major players in the beer industry.

The India beer market was stood at a value of nearly INR 371 billion in 2020. The industry is further expected to reach approximately INR 662 billion by 2026, exhibiting an estimated CAGR of about 9.2% during 2022-2027. (Source – Expert Market Research Report)

### BW CONCLAVE:

To tap this existing growth opportunity and to plug the gap in the market (no dedicated event for the Industry) Brewer World has taken the initiative and put together this 3 day Business Platform to get the entire Beer and Brewing Industry Stakeholders together under one roof.

The 2nd edition of The BW Conclave 2023 - India's first and only dedicated 3 day B2B expo, conference and awards for the beer and brewing community is scheduled to take place on the 23rd, 24th and 25th of February at KTPO, Whitefield, Bengaluru.

The conclave aims to host 75+ exhibitors covering the latest technologies, products, equipments and solutions available for beer manufacturers, existing and upcoming breweries from India. The exhibitors would have the opportunity to meet, network and have business discussions with potential customers covering craft/ microbreweries, production/ commercial beer manufacturers, OEMs and project consultants.

## 2023 to be bigger and better

BW Conclave 2023 will feature a bigger exhibition area with an interactive conference program, awards night, Brewer workshops and more networking opportunities to get the entire Beer and Brewing Community from India together.



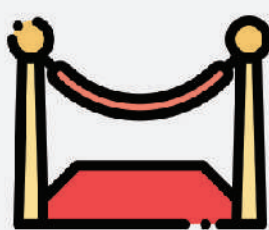
#### Expanded Tradeshow

Increasing in Size to  
75+ Exhibitors to establish  
Connections with new and  
Existing suppliers



#### 2 Day Conference

Keynote sessions,  
Panel Discussions,  
Technology showcase  
And more



#### Awards Night

The results of the 2023  
The Beer of India Awards  
Competition and also  
BW Awards 2023 winners



#### Knowledge Hub

Learn from Experts from  
The Beer and Brewing  
Industry and apply these  
Learnings into your business.



#### Networking Opportunities

Meet & Network with more  
Potential suppliers &  
customers through a  
Dedicated Business Meeting  
Application.



## RAW MATERIALS & INGREDIENTS

Malt - Base & Speciality  
Hops - Bittering & Aroma  
Yeast - Top / Bottom Fermenting  
(Ale/Lager)  
Adjuncts - Sugar, Rice, Maize  
Enzymes  
Additives  
Others

## EQUIPMENT

Water Treatment Plant  
Milling Machine/ Equipment  
Piping and Tubing

## HOT SIDE

Mash Kettle  
Lautertun/ Mash Filter  
Wort Kettle  
Whirlpool  
Plate Heat Exchanger  
Aeration Unit/ De-Oxystems  
Hot Water Tank  
Cold Water Tank  
Steam Generators  
Pumps for transfer of  
liquid and Mash  
Control Panel/  
Automation Systems

## COLD SIDE

Fermentors  
Bright Beer Tanks •  
Filters / Filtration  
Pumps

## UTILITY SIDE

Boiler  
Refrigeration System  
Chillers  
CIP System / Tank Cleaning  
Gas Bank Co2 / O2 / N2  
Carbonating, Nitrogenating  
Equipment  
Cold Room

Beer Merchandise & Related

# EXHIBITOR PROFILE

## MICRO/ PUB BREWER

Dispensing System  
Flash Chiller  
Dispensing Taps  
FOB Stopper  
Beer BIB Pumps  
Flow Meters  
Keg Filler  
Keg Washer  
Growler Filler

## MACRO BREWERY

Bottle / Can Feeder  
Bottle / Can Washer  
Bottle / Can Filler  
Bottle Crowner / Can Seamer  
Pasteurization Unit  
Labelling Unit  
Batch Coder  
Packing Unit

## BASIC LAB

Hydrometer  
Microscope  
Refractometer  
pH Meter  
Temperature and Pressure Instruments  
Analyzing Equipment  
IBU Meters  
Other Lab Services  
(Sensory Training, Quality Control)

## PILOT BREWING SYSTEMS GLASSWARE BOTTLE & KEG MANUFACTURERS

Filling and Packaging  
Bottling & Canning Lines  
Pallet Loaders and Unloaders  
Conveyors  
Labelling

## MATERIAL HANDLING EQUIPMENT FLOORING SERVICES

Logistics Systems  
Software for Beer and Brewing  
Cold Logistics  
Energy, Utilities (Solar)

GREAT BEERS ARE MADE WITH  
GREAT TECHNOLOGY, INGREDIENTS & EXPERTS

# VISITOR PROFILE

Breweries  
Brewers  
Importers  
Distributors  
Retailers  
Pubs / Clubs  
Restaurants  
F&B Professionals  
Hotels  
Media and Press  
Traders and Stockists

Government officials  
Marketing Agencies  
Media and Publications  
Investors  
Research Institutes



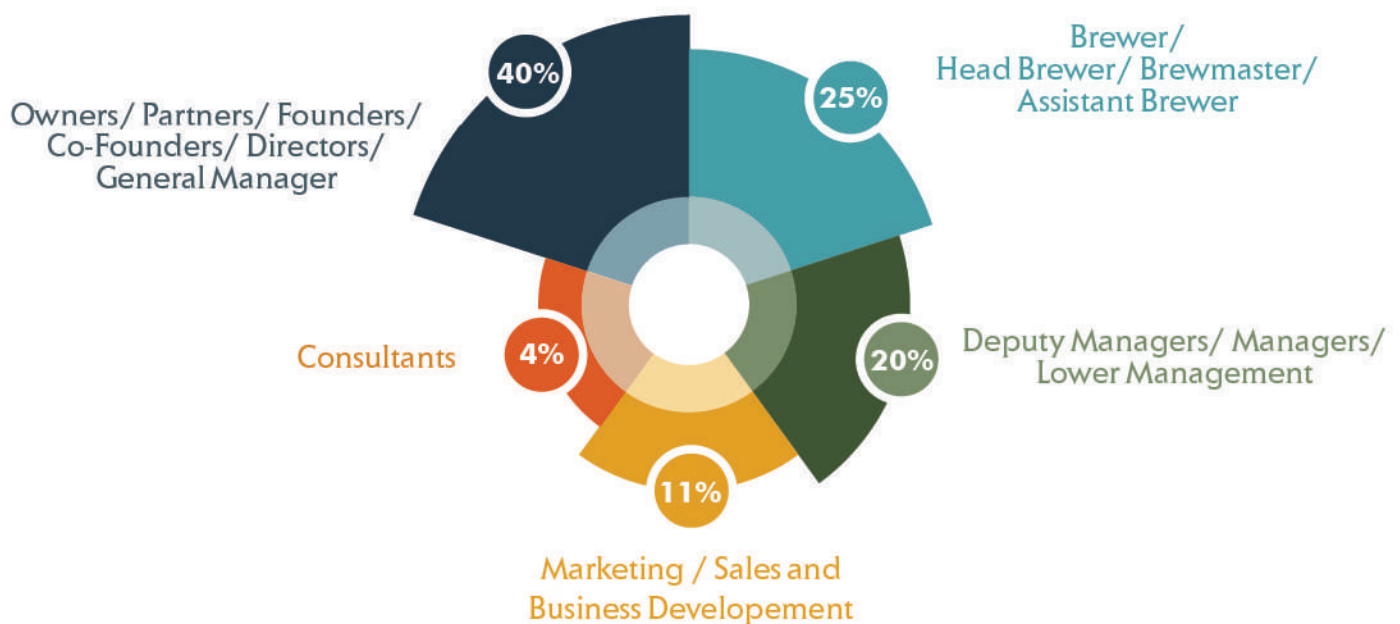
# BEER BUSINESS



# 2022 EVENT HIGHLIGHTS

The maiden edition of the BW Conclave - India's first and only dedicated expo, conference and awards for the Beer and Brewing Industry concluded on a high note. The show plugged the gap in the market for the raw material suppliers, equipment manufacturers and technology providers aiming to meet, network & discuss with the Beer manufacturers (craft/ microbreweries, production/ commercial and contract breweries) from across the country. The show also aided upcoming and budding beerpreneurs to meet, network with Brewers and Founders and help them in their journey of setting up their breweries or beer businesses.

## ATTENDEES



## MAIN REASONS FOR ATTENDING

Meet with  
Existing and  
New Suppliers

Industry  
Networking  
with the Beer

Education  
and  
Knowledge

Gather  
Market  
Intelligence

Meet with  
New Brewery  
Owners

**95%** Exhibitors said their experience at BW Conclave 2022 was either "Excellent" or "Very Good"

**90%** Exhibitors were happy with the quality of leads and visitors who came to their booth

**90%** Exhibitors have shown interest to participate again for the 2023 edition of the show

# 2022 SHOW PARTNERS





# 2022 CONFERENCE

The launch edition of the BW Conference 2022, witnessed a strong representation from the beer and brewing community from across the country. Founders, Managing Directors, Head Brewers, Brew Masters and brewing teams from leading microbreweries, commercial beer manufacturers, production breweries gathered for the conference, with panel discussions, keynote presentations that tackled diverse topics needed for the industry. The event provided a forum for knowledge sharing, networking, building relationships and gaining insights to where the industry is headed and opportunities available in the future. The feedback received from the industry was overwhelmingly positive with useful insights and suggestions for the future editions.

Two Certificated Workshops were also conducted during the BW Conclave 2022 - One by VLB Berlin and the other by Siebel Institute of Technology for Brewers, Brewing Teams and Beer enthusiasts. To aid Budding Beerpreneurs, Brewery Start-ups and Beer Enthusiasts, Brewer World also put together 3 Open floor Workshops on topics such as "I Want to Start a Brewery and I want to Know How"; "Contract Brewing as an Option for Starting your Beer Business"; "BREWING 101: Innovations in Brewing and Brewing with Local Ingredients" over the three day show.



## KEY HIGHLIGHTS

Conference  
Delegates  
**114**

Speakers  
**41**

Panel  
Discussion  
**5**

Presentation  
Topics  
**10**

Open Floor  
Workshops  
**3**

Certified  
Workshops  
**2**

Workshop  
Attendees  
**36**  
in each



# 2022 AWARDS



Recognizing Excellence in the  
Beer & Brewing Industry

## BW Award Category 2022

START-UP OF THE YEAR

TRENDSETTER MICROBREWERY [ NORTH ]

TRENDSETTER MICROBREWERY [ SOUTH ]

LAUNCH OF THE YEAR [ TAPROOM ]

INNOVATIVE BRAND MARKETING

LEGEND IN THE BREWING INDUSTRY

STANDOUT PACKAGING

BEERPRENEUR

INNOVATIVE COLLABS

TRENDSETTER MICROBREWERY [ EAST ]

TRENDSETTER MICROBREWERY [ WEST ]

LAUNCH OF THE YEAR [ PACKAGED ]

INNOVATIVE BREWER [ INDIA ]

BREWER [ INDIA ] X2

PROGRESSIVE AND SUSTAINABLE [ COMMERCIAL ]

FAST GROWING IMPOSTED BEER [ INDIA ]



Recognizing Excellence in Beers  
from across the country

## On Tap Categories

INTL. LIGHT LAGER

WEISSBIER

DUNKLES WEISSBIER

WEIZENBOCK

IRISH STOUT

NEW ENGLAND IPA

BELGIAN WITBIER

SAISON

BELGIAN TRIPEL

AMERICAN IPA

## Packaged Categories

LIGHT LAGER

STRONG LAGER

WITBIER





# BREWERIES AND BEER BRANDS

THAT PARTICIPATED IN BW CONCLAVE 2022

7INK Brews Pvt. Ltd  
2 Down Beer Co.  
24K Kraft Brewzz  
AB InBev  
ADDA By Stryker  
Amara Breweries Pvt Ltd  
Arbor Brewing Co.  
Arko  
Athang Brewing Company  
Aurum  
Babylon  
Backstreet Brewing  
Bad Monkey Beer  
Barrelhouse Breweries  
Becks Ice  
Bier garage  
Biergarten  
Bio Beer  
Bira 91  
Blackbuck brewing  
Bombay Duck Brewing Co.  
Brahma brews  
Brew Hills Private Limited  
Brew King Beverages Pvt Ltd  
BrewCraft Hospitality Pvt. Ltd.

Brewdog India  
Budweiser  
By The Peepal  
Byg Brewski  
CARLSBERG INDIA PVT  
LTD  
Catamaran Brewing  
Company  
Cavalier brewing and  
Taproom  
Coco jambo  
Crafters Craft beer  
Devans  
District 6  
Doolally  
Downtown  
Drifters  
Effingut  
en stoemelings  
Forge Breu Hous  
Fox in the Field  
Free Masons Brewworks  
Gateway Brewery  
Geist  
Goa brewing company  
Good Karma Beer Co  
Great State Ale Works  
Heineken  
Hive Meadery  
Hoegaarden  
Hops work brewing

Red Rhino Brewing Co  
Rolling Mills Brewery  
Royal Oak Brewery  
Seven Rivers  
Shakesbierre  
Sheesha Brew & Kitchen  
Sheffield Brewery Works India Pvt Ltd  
Simba  
Som Breweries and Distilleries  
SOMRAS BREWERY and Alcohol Pvt Ltd  
Soul brewing company  
The Biere Club  
The Brew Estate  
The Finch  
The Grid  
The pump house  
The Story House  
Toit Beer Company  
United Breweries  
Uptown  
Uru Brewpark  
Vapour  
Vapour  
Vault Brewery  
Viking Beverages Pvt Ltd

Inbrew MolsonCoors  
Independence Brewing Co.  
Ironhill India  
Jungbusch Ales India Private Limited  
KALS Breweries  
Kimaya  
Kimaya Himalayan Beverage LLP  
kombucha brewers India Pvt Ltd  
LaCasa Brewery  
Levitare  
Lilasons breweries ltd  
Local Ferment Co  
Maka Di  
Mannheim brews  
Merak Brewhouse (Marriott)  
Ministry of Beer  
Mirar  
Mohan Goldwater  
Mount Everest Breweries  
Nepal Breweries Pvt Ltd  
Oi!



INDIA'S LEADING BREWERS AND  
BRANDS WERE A PART OF THE BW  
CONCLAVE 2022 SUCCESS



# TESTIMONIALS

“We are excited to be here in Bangalore to get a sense of the Craft Beer Scene and to build relationships with all the Breweries and Distributors. This has been a great event with a lot of great presenters, suppliers and lot of Brewers.”

Joshua Wurzbacher, Regional Sales Manager,  
Yakima Chief Hops (DVKSP)



“We have been working with Brewer World for a long time now and this event has given us a great opportunity to meet with potential clients. The event also helped us to showcase our products, strengths for the Brewing

Arun Kumar, Managing Director,  
SpectraA Technologies



“As Exhibitor and a Sponsor we had a really great experience. The organisational leadup to the event was really impressive, the conference setup and exhibition hall was something we were very happy with and we look forward

Selena Henshall,  
Communications Manager Asia Pacific  
Fermentis



“We are extremely excited to be a part of the Brewer World Conclave; it's a fantastic opportunity for us to be with our Distributor in our booth and meeting all the brewers; addressing questions on our Yeast and discussing about our new products for the industry.

Sylvie Van Zandycke, PhD, Director,  
Lallemand Brewing







“  
In the first edition of the BW Conclave, Brewer World has brought together tons of people from the Industry (covering the manufacturing, Suppliers and from the Brewing side). Its great to have all of this in the same place - get to  
Rohit Parwani, Head Brewer, The Biere Club  
”

“  
We have participated in many exhibitions in the past but this exhibition gave us the maximum relevant footfall and ROI! We early waiting for the next edition in 2023 .  
”



## BW CONCLAVE 2022 IN THE MAINLINE MEDIA

*“Brewer World Recognizes Trailblazers Of The Brewing Industry At BW Conclave 2022”*  
-Outlook India

*“When Bengaluru went Brewing”*  
-Indulge ( The New Indian Express )



# ABOUT BREWER WORLD

Brewer World, started off in 2016 as India's first and only dedicated magazine for the Beer and Brewing Industry. Since then Brewer World has become India's only web media platform covering all things beer with an average of 600,000 readers per month from India and rest of the world. Brewer World has also diversified its business into trade events and consulting for the Industry.

Brewer World is committed to providing diverse content for the Beer and Brewing Industry through their website [www.brewer-world.com](http://www.brewer-world.com) and associated communications channels such as Instagram, Facebook, LinkedIn, Youtube.



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